



Oh, That Marvelous Millet

It's that time of year again.

But before you cringe at the thought of the upcoming fall and winter, remember this: the millet specialists are moving in to your yard and if you're not offering millet, you will be missing out on some of the best bird feeding action that the seasons have to offer.

White millet is a small round seed packed with the carbohydrates that makes it a favorite of numerous birds, including juncos, doves, quail and many of our most handsome native sparrows, such as White-throated, White-crowned and Song Sparrows.

These ground-feeding birds select their seeds based on what is the most abundant and easiest (fastest) to open - and millet is at the top of the menu. Harder to open seeds,

even those with a higher fat and protein content - such as oil sunflower - are much less likely to be eaten.

Visit us soon. We have the quality seed blends with just the right amount of millet that will keep your millet specialists fat and happy all season.

Also, don't miss our Bird Food Sale. Every wild bird food we offer is on sale! We have great new products, like our Hoot The Owl food ball and new Trail Mix that are sure to entice more birds to your yard. See inside for more details.

Mike & Annie Eliot & Staff

21st Anniversary Event Oct. 5-7
Bird Food Sale
Oct 3-14

See inside for details.

Presorted
Standard
U.S. Postage Paid
Concord, CA 94520
Permit 346

Wild Birds Unlimited®
Nature Shop
692 Contra Costa Blvd.
Pleasant Hill CA 94523



Visit Wild Birds Unlimited Today.

Store Hours
Mon-Fri. 10am-6pm
Sat. 9:30am-5pm
Sun. 11am-5pm
SPECIAL HOURS Sat., Oct 6 - 9am - 7pm
692 Contra Costa Blvd.
Pleasant Hill CA 94523
(925) 798-0303
wbupleasanthill@gmail.com
Visit us at
www.pleasanthill.wbu.com

Bird Food Sale Oct. 3-14
21st ANNIVERSARY EVENT Oct. 5-7

*Visit during our Bird Food Sale and save on all WBU wild bird food.

Our fabulous 21st Anniversary Event is our biggest sale of the season, with nearly everything marked down all three days. Saturday Only - Prizes, Live Birds & Animals, Community Partners, Trunk Shows, and fun for the whole family!

Wild Birds Unlimited®
Nature Shop

BIRD FOOD SALE

10/3 thru 10/14/12,
ALL Bird Food is ON SALE!



Seeds & WBU Seed Blends
Our seed blends are regionally selected for the preferences of our local birds. No cereal fillers, just fresh seed birds love.

ALL ON SALE!



WBU Suet
We offer a variety of top-quality suet flavors to help you attract a wide variety of birds.

ALL ON SALE!



WBU Bird Food Cylinders
Long-lasting and easy to use, our Bird Food Cylinders and Stackables are unique foods that will help you attract a great variety of birds.

ALL ON SALE!



NEW! Hoot The Owl
Hoot, our wonderful new food ball character is made from seed, nuts, and dried fruits - all birds' favorites. Hang one in your yard and watch the birds go for it.

ON SALE!

DAILY SAVINGS CLUB MEMBERS
ENJOY AN ADDITIONAL 5% OFF SALE
PRICES ON ALL WILD BIRD FOOD

FREE WBU CALENDAR!*

*Now thru 10/14/12, with purchase of \$50 or more.

SEED SALE ALSO INCLUDES:

Suet Pellets & Logs, Seed Blocks & Bells, Peanuts, Trail Mix, Mealworms, Bark Butter, Bark Butter Bits, and Cob Corn



New to Bird Feeding? Start for less than \$10*



Starter Seed Tube Feeder & No Mess Seed

Add a feeder to your yard, or introduce a loved one to this enjoyable hobby with our Starter Seed Tube Feeder. It features two ports and is sure to be a hit with the birds. Easy Clean, quick release bottom, Metal Construction

*Oct 1 thru 31, get the Starter Seed Tube Feeder and 2 lbs. of No Mess Blend for only \$9.99! Hurry in!

JUST \$9.99 (Regularly \$16.19)

Other Feeder and Free Food Bargains 10-15 to 10-31:



Eco Clean Dinner Bell Feeder

A great addition to your bird feeders, the Dinner Bell will hold seed, nuggets, mealworms, cylinders, stackables, and more. Adjusts to allow only the birds you want. Eco Clean technology reduces germs and mold.

Includes a FREE tube of Birdacious Bugberry Nuggets Oct. 15-31 (\$48.48 Total Value)

Best Price Ever! - \$39.99

Eco Clean Tube or Finch Feeders

Here's a great way to enhance your feeder station with our best tube and finch feeders. Eco Clean technology helps prevent disease and mold. Each is easy to maintain and comes with a lifetime warranty. Available in 5 sizes from \$36.99.

Includes 5 lbs of No Mess or Thistle seed (\$12.99 Value) FREE with purchase of a medium or larger feeder Oct. 15-31 only. \$49.99 to \$106.99

Peanut Feeder and Peanuts Under \$10!*

Bring new birds to your yard with peanuts. Try our starter Peanut Feeder. All metal construction, quick release bottom, easy fill cap.

***Only \$9.99**
From Oct 15 thru 31, we'll throw in a pound of shelled peanuts (\$3.99 value) FREE!

21st ANNIVERSARY

Our biggest event in 21 years!

Oct. 5 -7 Entire Store on SALE!!

You won't want to miss this!!!

- **FREE Gifts** with many purchases
- **FREE** prize drawings throughout the store, and a Grand Prize Drawing for a complete Birdscaping design by our specialist in your yard.
- **OWNERS PICKS** - Great Gifts at \$21 each
- **NEW 2013 DESIGNS** in Jewelry, Baggalini Handbags, and more
- **OCT. 6th OPEN EARLY AND LATE - 9 AM TO 7 PM**
- **Early & Late Bird Specials** from 9 - 10 am and 5 - 7 pm
- **10/6 Nature Education** with Big Birds, Spiders, 10 am - 3 pm
- **10/6 Environmental Partners** on hand with lots of educational information 10 am - 4 pm
- **10/6 Dee Dee the Chickadee** Have your picture taken with a giant Chickadee 10 am - 4 pm
- **10/6 Trunk Shows** - Jim Shore, Soaps, Home Décor 10 to 3



21st Anniversary 21% OFF SALE

3 Days Only! October 5th-7th
All Regularly Priced Merchandise is on SALE!*
Bird food is 15% OFF, Optics at Internet Prices

*Club memberships, gift cards, and special orders not included.
Valid on in store purchases of in-stock merchandise. Not valid with other offers, discounts, coupons, or on prior purchases.

SPECIAL GUESTS ON SATURDAY, OCT. 6

Native Bird Connections, Mt. Diablo Audubon, Muir Heritage Land Trust, Contra Costa Avian Society, Michael Marchiano's Spiders and Creepy Crawlies, Dee Dee the Giant Chickadee



Trunk shows

- Enesco - Jim Shore Collector's Figurines
- Soap Specialties - Artist designs in Soap
- Transpac - Home & Garden Decorations



2013 DESIGNS NOW IN:

- Yardbirds Welded Art
- Solmate Socks and Caps
- Tweet Tweet Bird Houses
- Mainly Rustic Night Lights
- HG Veggie Critters
- And Much More!

Bird Name Jumble
Unscramble the letters to make the name of a native California bird?
(2 words)

TMUEHTIRHHSR

**Save 15%
on Birdfood
Every Day!**



We Bring People and Nature Together.®

WITH HIGH QUALITY OPTICS



Binoculars from Vortex and Eagle Optics

We carry a great selection of binoculars and our experts will help you select a pair that fit your needs and budget. All have lifetime unconditional warranties with free repair or replacement. And we have Internet Pricing!

\$39.99 to \$599.99

Buy a \$150 or better pair during our 21st Anniversary Event Oct 5-7 and we'll throw in a \$24.99 harness FREE!

COMING ATTRACTIONS

Audubon Birdwalk to Contra Loma Reservoir, Oct. 6, Leaves WBU at 8, returns about noon. Over 12 yrs please. \$2.00 donation for Mt. Diablo Audubon requested. RSVP at 925-798-0303 or in the store.

Other Events at Wild Birds Unlimited:



Maine Coon Rescue - Cat and Kitten adoptions Oct 13 1-4 pm



Mike Marchiano - Creatures of the Night Workshop - Oct 28 10am



OCTOBER SPOOKTACULAR



FILL IT!

**FREE
SPIDER WEB
BAG**



**SATURDAY
OCTOBER
20TH**

20% OFF ALL THAT FITS

Valid Oct 20 only, Free Bags while they last. Not valid on optics or with other offers, discounts, coupons, or on prior purchases. Limit 1 bag and one fill per household.